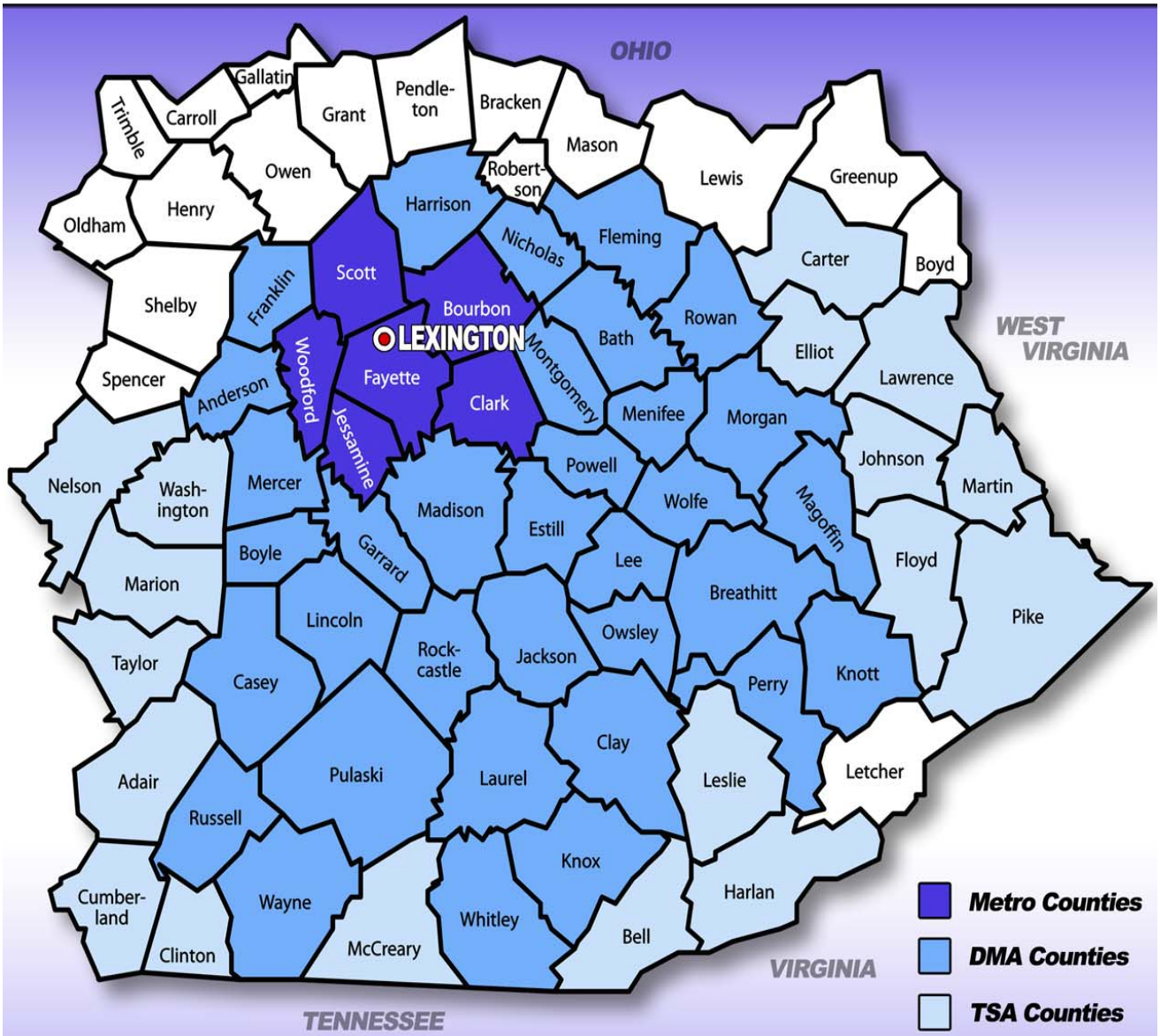
LEXINGTON BROADCAST COVERAGE



LEXINGTON MARKET PROFILE

Total TV Households (DMA).....490,530
Total Population (DMA).....1,151,000
DMA Cable Penetration.....54%
Number of Cable Systems.....98
Median Age..... 37.7

Nielsen July 2008
U.S. Census Bureau

FOX 56
WDKY-TV/DT
LEXINGTON, KY